

**CANADIAN CANNABIS
INDUSTRY INFORMATION
EDUCATION & ENTERTAINMENT**



**DECEMBER 2017
ISSUE #26**

HIGH! CANADA MAGAZINE

**INTENDED FOR AN
18+ AUDIENCE**

PLUS!

**HIGH! CANADA MAGAZINE'S
ANNUAL GIFT GIVING GUIDE INSERT
A LOOK AT CANADA'S BEST**

**420 GIFT
GIVING IDEAS**

**LOOKING BACK AT 2017
JAMIE SHAW
TALKS CANNABIS, POLICY
& TAKING THE BIG STEPS
FORWARD**

**2017 CANNABIS
EVENT OVERVIEW**

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HIGH! CANADA MAGAZINE



DEC 2017 - ISSUE 26

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HIGH! CANADA MAGAZINE

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8

EDITORIAL

9

EMERSON GROW
HOLIDAY GIVEAWAY

11

ALBERTA
CANADA'S CANNABIS
INDUSTRY CAPITAL

15

TALKING TO JAMIE SHAW

20

TOP 10 CANNABIS
EVENTS 2017

25

LIFT CANADIAN CANNABIS
AWARDS RESULTS

31

TALKING TO BREE LEIGH

41

HEMP CARBON
BATTERY PROTOTYPE

55

SOCIAL HEALING & CANNABIS

50

JAMES BONG XMAS SPECIAL

51

A VERY
CANNABIS
CHRISTMAS

58

WOMAN IN WEED
STEPHANIE
KARASICK

64

HYDROPOTHECARY

HIGH!
CANADA
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HIGH! CANADA MAGAZINE

CANADIAN CANNABIS INDUSTRY INFORMATION EDUCATION & ENTERTAINMENT

Awesome that our #Instagram took 3rd Top Social Media Account, Instagram at the #LiftCCA2017 Congrats to #BluntsandKicks @bluntsandkicks on the win and to #ToykoSmoke @smoke666k on the second place runner up position. Was cool to even place alongside such giants. I was very happy to see that James E. Wagner won Best Employer and that was a very close race indeed with a number of amazing companies in the running. I was especially pleased to see that Jodie Emery took best Twitter at the Lift Canadian Cannabis Awards and we are pleased as anything to feature Jodie not only in and on the new January issue but also in the first full length episode of our new High! Canada Higher Perspectives YouTube show - hosted by Phil Wong and produced in partnership with the amazing video production team over at Silverpoint Media. Silverpoint Media first came on our radar after we viewed an exceptionally produced investment video for UP Cannabis and their team up with the Tragically Hip. We are pleased as anything to have been working with Silverpoint over the last few months on the High! Canada Higher Perspectives show and it has been very interesting to see the magic behind the scenes and the phenomenal amount of work it takes to produce even a few minutes of really good footage.



This special December issue closes out a very crazy year as we move closer and closer to a whole new world order in 2018. This has been the year of preparation, of growth and of speculation on how everything will turn out. The one thing I know for sure is that legalization most certainly will go through. By this time next year, a majority of Canadians who consume cannabis are now doing so very differently then they have been doing. Mind you there will also be

a fair number of people who will continue to do exactly as they do now as well. Over the course of 2017 we have taken on a lot of new people and have done everything in our power to make sure High! Canada Magazine continues to serve Canadians as a source for education, cannabis industry information and culture. We take great pride in our amazing network - without whom this magazine would never get produced. I look forward to a celebratory holiday season and cannot wait to see how it all turns out next year. See you at Lift in Vancouver in January!

~ Editor ~

HOLIDAY GIVEAWAY!



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HOLIDAY GIVEAWAY!



We are launching an awesome #highcanadaholidaygiveaway to kick off the Holiday Season we have gone and teamed up with our good friends over at EmersonGrow technologies and they have given us an amazing grow tent!

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How can you win? Well for starters head over and subscribe to our High!Canada Magazine newsletter on our www.highcanada.net website.

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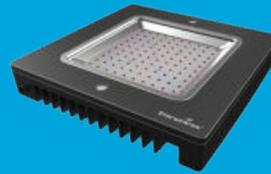


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ALBERTA

Canada's Cannabis Industry Capital

Canada has chosen to allow each province to create its own regulations for the legal cannabis industry. Legalization will look vastly different depending on what part of the country you live in. Ontario, Quebec and New Brunswick have all announced a strictly government-controlled public retail system. The provinces that have selected a free market approach are Alberta, Manitoba and Newfoundland.

This decision means that Alberta will likely be the go-to province for cannabis entrepreneurs looking to set up shop when recreational sales become legal next summer. Cannabis will be sold in privately owned retail stores and there is currently no limit on the number. Could Alberta be Canada's equivalent to Colorado or Washington?

Alberta was once the most booming economy in Canada with a higher per capita GDP than all US states. In 2014 crude oil prices collapsed and had devastating effects. However, Alberta is expected to lead the country in economic growth in 2017. Jobs are returning but the province is still looking at new ways to improve. The emerging cannabis industry presents a giant economic opportunity.

In a report from analysts at Expert Market from this year, Calgary is ranked as the second best tech hub in which to live and work in Canada. The

Calgary tech industry is flourishing thanks to partnerships between the city, universities and businesses, and took the top spot for average salary. The Stampede City is perfectly positioned to become the capital of Canada's marijuana industry.

British Columbia has long been famous for its quality cannabis products, knowledge and expertise. Alberta is situated right next to BC, which allows for strategic relationships with some of the most established businesses in the Canadian cannabis industry. Western Canada is shaping up to be the better half of the nation for marijuana enthusiasts.

Alberta has the second highest number of medical marijuana users in the country (74 000). There is already a demand for legal cannabis in the province and many medicinal users will switch to recreational outlets when regulated. Having the highest number of medical marijuana users per capita means that the stigma surrounding cannabis isn't as prevalent in Alberta as other parts of the country. These factors will lead to a burgeoning consumer market in the province.

There are four Health Canada Licensed Producers currently operating in Alberta. This includes Aurora Cannabis, which is the second largest LP on the market. Some important businesses are betting on the "Texas of the North" but there is still much room for entrepreneurs. The other Alberta-based LPs are Acreage Pharms, GrenEx Pharms and Sundial Growers. These three currently only have the license to

cultivate cannabis. Aurora is the only one in the province with a sales license.

The Alberta Finance Minister is against the idea of taxing cannabis \$1 per gram. The Alberta government wants to keep prices competitive and taxes low (no sales tax) so that the black market will diminish. This is potentially a good thing for both consumers and small businesses.

Alberta claims that it is not expecting to make a lot of money from the weed business. However, they seem to be setting up the perfect environment for the cannabis industry to prosper and expand. The Alberta government and Finance Minister may be pleasantly surprised by the amount of economic activity legalization will bring to the province.

Sources

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HIGH CANADA MAGAZINE LOOKS BACK @ 2017



What a year it has been - from the wettest 420 in recent history to the sudden passing of our beloved Assistant Editor ME Woodside to the heartfelt outpouring of cannabis community support to the meeting of so many new friends like Alan Parks and the Green Crush crew or the good people over at Herbology or at Silverpoint Media to reconnecting with old friends like Spliffs MacKenzie, Jamie Shaw and Jodie Emery to some amazing events like Grow Up 2017. We watched the slow death of prohibition this year and we have also seen the end of the Bio Cup in Victoria, BC and sadly bid goodbye to Toronto Vape Lounge institution - Vape on the Lake.



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LOOKING BACK AT 2017 JAMIE SHAW TALKS CANNABIS, POLICY & TAKING THE BIG STEPS FORWARD

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High! Canada Magazine got to sit down recently with one of our favourite internationally acclaimed cannabis advocates. Jamie Shaw has an extremely strong voice in the Canadian cannabis professional landscape and we are pleased to have her in the pages of our humble magazine.

Jamie is the Government Relations Director for MMJ Canada, a Director of the BC Independent Cannabis Association, and an advisor to NICHE Canada. She has served as communications for the BC Compassion Club Society, and President of the Canadian Association of Medical Cannabis Dispensaries. She is also a co-author of the Lift Retail Cannabis Training Course, a writer of articles for various cannabis news sites, and a speaker at cannabis conferences around the world.

What led you into a career within the Canadian cannabis industry?

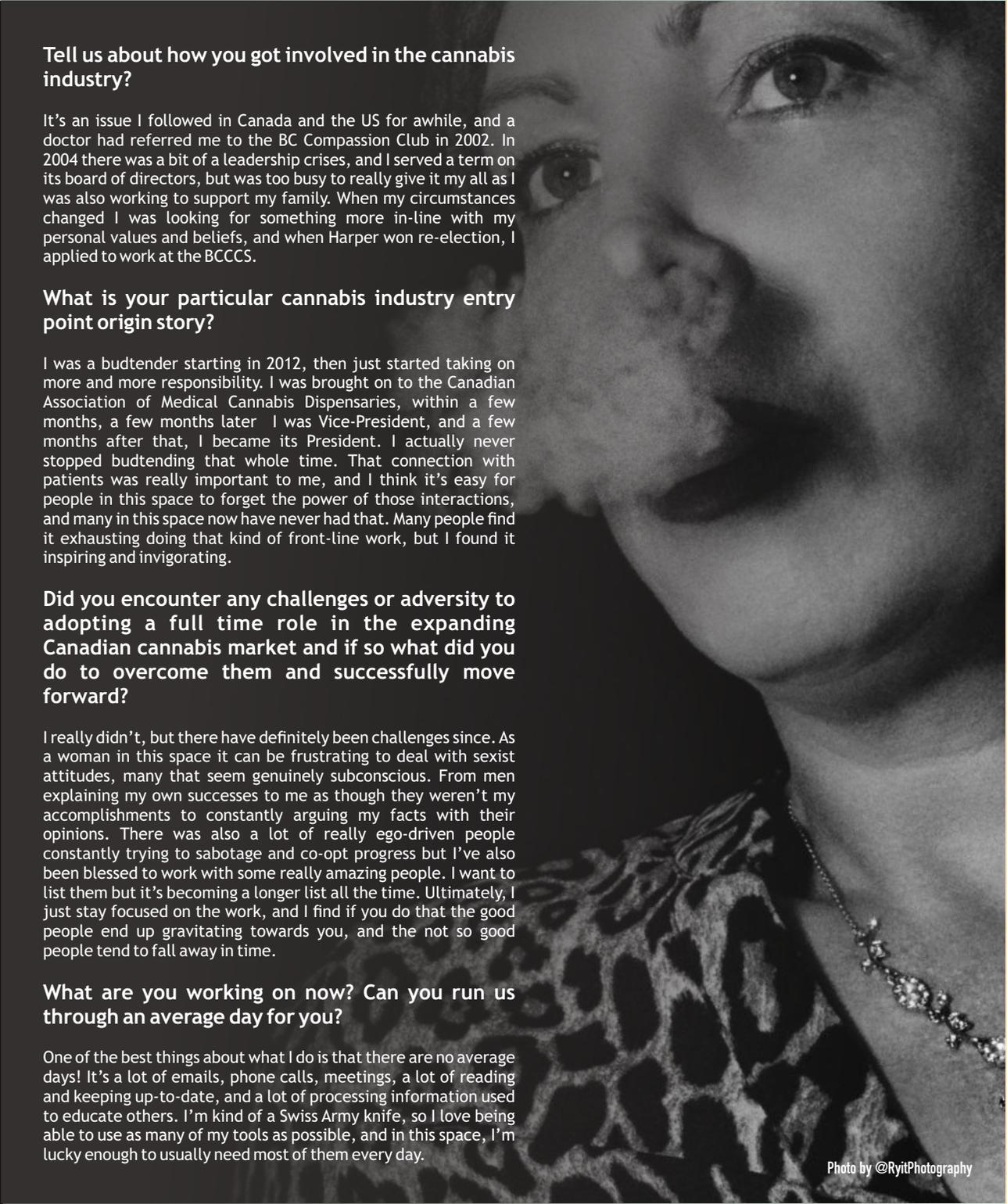
There were quite a few things, research for a documentary in the late nineties, an interest in social justice and all things that are 'next', seeing the amazing healing properties of the plant first-hand, but probably the biggest single thing was Harpers re-election in 2011.



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#HIGHMAG

WOMAN IN WEED

Photo by @RyitPhotography



Tell us about how you got involved in the cannabis industry?

It's an issue I followed in Canada and the US for awhile, and a doctor had referred me to the BC Compassion Club in 2002. In 2004 there was a bit of a leadership crises, and I served a term on its board of directors, but was too busy to really give it my all as I was also working to support my family. When my circumstances changed I was looking for something more in-line with my personal values and beliefs, and when Harper won re-election, I applied to work at the BCCCS.

What is your particular cannabis industry entry point origin story?

I was a budtender starting in 2012, then just started taking on more and more responsibility. I was brought on to the Canadian Association of Medical Cannabis Dispensaries, within a few months, a few months later I was Vice-President, and a few months after that, I became its President. I actually never stopped budtending that whole time. That connection with patients was really important to me, and I think it's easy for people in this space to forget the power of those interactions, and many in this space now have never had that. Many people find it exhausting doing that kind of front-line work, but I found it inspiring and invigorating.

Did you encounter any challenges or adversity to adopting a full time role in the expanding Canadian cannabis market and if so what did you do to overcome them and successfully move forward?

I really didn't, but there have definitely been challenges since. As a woman in this space it can be frustrating to deal with sexist attitudes, many that seem genuinely subconscious. From men explaining my own successes to me as though they weren't my accomplishments to constantly arguing my facts with their opinions. There was also a lot of really ego-driven people constantly trying to sabotage and co-opt progress but I've also been blessed to work with some really amazing people. I want to list them but it's becoming a longer list all the time. Ultimately, I just stay focused on the work, and I find if you do that the good people end up gravitating towards you, and the not so good people tend to fall away in time.

What are you working on now? Can you run us through an average day for you?

One of the best things about what I do is that there are no average days! It's a lot of emails, phone calls, meetings, a lot of reading and keeping up-to-date, and a lot of processing information used to educate others. I'm kind of a Swiss Army knife, so I love being able to use as many of my tools as possible, and in this space, I'm lucky enough to usually need most of them every day.

Photo by @RyitPhotography

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MAGAZINE
f u t i p



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Photo by @RyjiPhotography



Plans for the future - personally and professionally

Oh man, I have no idea! The goal is to just keep putting myself in places where I think I can do the most good.

Last question - what are three things that you think everyone should be doing?

Wow. Um, I hate to tell anyone else what to do or how to live but, I've found following my heart has been pretty important. I think we innately know when something is right for us and when it isn't, it's just that it can be difficult sometimes for that signal to get through noise.

I think comfort and security are synonyms for entropy, so I tend to push myself to new places, new challenges.

I also think right now is a really important time to be reaching out to your local representatives. There is a lot of complaining about how out of touch the government is on Cannabis, and it's easy to get discouraged, but that's partly our own fault. Every single person should be writing to their counsellors, their MP's, their MPP's and letting them know what their opinions are. Don't let me and handful of other people be your voice, even if you like what we are saying, actually, especially if you like what we are saying. If everyone who used cannabis shared their experiences and thoughts with their elected officials, I think we would see laws and regulations that more accurately reflect reality.

By Cy Williams

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CANADIAN CANNABIS EVENTS



**SPECIAL
FEATURE**

#10



A true leader in the International Cannabis Industry and all that entails - This years saw some real global growth and saw the ICBC host a number of new conferences across the Globe. **One of our Favourite ICBC's featured legendary Activist Tommy Chong!**

lift presents



#8

EDMONTON
April 1 & 2, 2017
Edmonton Expo Centre



The Edmonton Expo was well attended and very indicative of how the province of Alberta intends to do cannabis business in the future - well organized and well attended by both B2B and B2C markets.

#9



The last of its kind (at least at this venue anyway) It was a wet and well attended 420 in Toronto in 2017 - Always a fun time and always see so many old friends.

#7



Hempfest always puts on a straight up fine conference and besides their successful foray into Winnipeg in 2017 - they also pulled off top notch conferences in both Calgary and Edmonton. The Calgary show was the best of the three. These events are gaining speed fast!

#6

Two great showings in 2017 - the first was in Toronto held at the historic Brickyards in Toronto and the second was held in Vancouver. Our favorite component of these events were the well thought-out groupings of Angelina Blessed, Ricky Williams and Ross Gold to discuss Cannabis and sports medicine.



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TOP 10

CANADIAN CANNABIS EVENTS

The Karma Cup is one of those events that just keeps getting better and better every year. Adapting to the the changing times, The Karma Cup has adapted as well offering up a unique and well attended event with one of the best grassroots based marketing campaigns ever!

#4



Ottawa finally got a decent Cannabis Expo and the good people over at Lift and Canwest were happy to put on a heck of a good first showing in the nation's capital earlier this year. Well attended and some really awesome networking opportunities were to be had.

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cannabis & hemp
expo

#5

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#3

lift
CANNABIS EXPO



The Lift Expo came on strong this year with impressive growth as a signature event series showcasing all sides of the Canadian cannabis market. The Lift in Toronto was such a very good B2B event - in comparison to the year before last where it was an incredible B2C event resembling a comic book convention. Awesome guest speakers and workshops and with so much going on over the course of an official Lift Weekend. The Vancouver Expo - while more low-key than the Toronto Expo offered way more in terms of one on one networking opportunities. The Lift Expo is one of the more respected cannabis brands out there and its been cool seeing them evolve!

**HONOURABLE
MENTION
2017**



What happens when you mix cannabis, small town British Columbia and a heaping dose of classic Rock and Roll? Well you get the very successful Cannafest Event - Camping - old school Rockers and vendors - Grand Forks and organizers BC Pain Society really know how to put on an outdoor event.



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#2 **GROWUP**
CANNABIS CONFERENCE & EXPO
OCT. 6-7, 2017, NIAGARA FALLS, ON

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This event - held in Niagara Falls had the feel of Cannabis all grown up. The event took inspiration from the best parts of a number of previous expos, conferences and similar events and blended them together to form a very slick and informative event. Grow Up had amazing marketing and a top notch advisory council that really worked at making this an Canadian cannabis event to remember - One of the best speaker list we have seen to date Grow Up outdid itself by offering a phenomenal array of experts and speakers to inform and educate. The event had a decidedly Canadian feel and conveyed the idea of how the current Canadian cannabis industry is growing up in a serious way. Sponsored by Advanced Nutrients.



SPECIAL MENTIONS



2017 CANNABIS EVENT OVERVIEW

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#1



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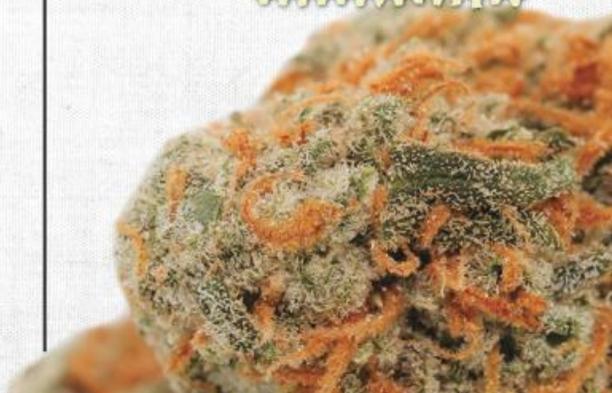
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CANADIAN
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AWARDS
2017

Highlights From the Nov 30 Awards Gala in Toronto

WINNER OVERVIEW Voter-Driven Categories

Licensed Producers

Top Licensed Producer
MedReleaf

Best New Cannabis Product

Decarb - Hydrophotheary
Argyle Softgels - Tweed Black Label
Elixir No. 1 - Hydrophotheary

Top Indica Flower

Sedamen - MedReleaf
Lasqueti - Broken Coast
Raphael - Peace Naturals

Top Sativa Flower

Wabanaki - Organigram
Warwick 2 - Aurora
Luminarium - MedReleaf

Top Hybrid Flower

Pink Kush - Tilray
Midnight - MedReleaf
White Widow - Peace Naturals

Top High CBD Flower

Avidekel - MedReleaf
Dance Hall - Peace Naturals
Yellow No 1 - Spectrum

Top High THC Flower

Eran Almog - MedReleaf
Pink Kush - Canna Farms
Ambition - Aurora

Top Blended/Value Variety

Blueberry Cheesecake - Organigram
Bakerstreet Milled - Tweed
Shake - Canna Farms

Top High THC Oil

Aurora THC Drops (Indica) - Aurora
Elixir No. 1 - Hydrophotheary
Champlain (Indica) - Aphria

Top High CBD Oil

Avidekel - MedReleaf
Aurora CBD Drops - Aurora
Canna Oil 0|10 - Canna Farms

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Organigram
MedReleaf
Aurora

Top Licensed Producer Packaging

Hydrophotheary
MedReleaf
Emblem

Products & Places

Top Cannabis Accessories Shop, West

The Next Level, Calgary
BC Smoke Shop, Victoria
The Joint, Saskatoon

Top Cannabis Accessories Shop, East

The Hippy Co., London
Tokyo Smoke, Toronto
Bongia, Saint-Hubert

Top Vape Lounge, West

Terp City, Victoria
Cannabis Culture, Vancouver
The Green Ceiling, Victoria

Top Vape Lounge, East

Vapor Central, Toronto
Higher Limits, Windsor
Planet Paradise, Toronto

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Pacific Northwest Garden Supply Ltd, Surrey
Hydro-Lite, Edmonton
Jon's Plant Factory, Burnaby



Top Hydroponic Retailer, East
Homegrown Hydroponics, Toronto
Yield of Dreams, Newmarket
Brite-Lite Indoor Garden Centre, Gloucester

Top Clinic, West
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Medical Cannabis Resource Centre Inc.
National Access Cannabis

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Apollo Cannabis Clinic
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National Access Cannabis

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Twister T4, Keirton
CenturionPro Gladiator, CenturionPro Solutions
TrimPro Rotor, TrimPro

Top Seed Company
Crop King Seeds
DNA Genetics
Dutch Passion

Top Extraction Equipment
Q90, Vitalis Extraction Tech
EV5 Hydrocarbon Extractor, Evolved Extraction
The MEP, ExtractionTek Solutions

Top Nutrients Company
Remo Nutrients
Emerald Harvest
General Hydroponics

Top Lighting Company
Gavita
EYE Hortilux
Kind LED

Top Home Growing Box
Grobo One Grow Box
LEAF
BloomBox, BC Northern Lights

Dispensaries

Top Dispensary, West
Aura Health Studio & Dispensary, Vancouver
Farmacy Dispensary, Victoria
Sunrise Wellness, Vancouver

Top Dispensary, East
CannDo, Toronto
Eden, Toronto
MMJ Canada, Hamilton

Top Dispensary Indica Flower, West
Pinkenstein, Aura Health Studio & Dispensary,
Vancouver



CANADIAN
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AWARDS
2017

WINNER OVERVIEW

Nuken, Trees Dispensary, Victoria
Death Bubba, Cannabis Culture, Vancouver

Top Dispensary Indica Flower, East
Pink Kush, CannDo, Toronto
Death Bubba, MMJ Canada, Hamilton
Sour Pink Glue, Health Cannabis Inc., Etobicoke

Top Dispensary Sativa Flower, West
Cali Orange, Sunrise Wellness Foundation, Vancouver
Chocoloco, Karuna Health Foundation, Vancouver
Lamb's Bread, Aura Health Studio & Dispensary,
Vancouver

Top Dispensary Sativa Flower, East
White Widow, Eden, Toronto
Tamara Jane, Pacifico, Hamilton
Blue Dream, CannDo, Toronto

Top Dispensary Hybrid Flower, West
Gorilla Glue, The Herbal Health Centre, Medical
Marijuana Store, Kamloops
Durban Berry, Urban Earth Med, Vancouver
Cotton Candy, Trees Dispensary, Victoria

Top Dispensary Hybrid Flower, East
Bruce Banner, MMJ Canada, Hamilton
Rainbow Kush, Herbal Bud, Halifax
White Castle, MMJ Canada, Hamilton

Top Dispensary High CBD Flower, West
CBD Shark, Sunrise Wellness Foundation, Vancouver
Sunkiss, Aura Health Studio & Dispensary, Vancouver
Nero, Ross' Gold, Kelowna

Top Dispensary High CBD Flower, East
Barbara Bud CBD, Temple Medicinal, Sault Sainte
Marie
CBD Rene, MMJ Canada, Hamilton
CBD Critical Cure, Natural Green Healing, Hamilton

Top Dispensary Edible, West
Clearly Medicinal Syrup, Headstash
THC Infused Syrup, Thompson Caribou Concentrates
Chocolate Fudge Brownie, Baked Edibles

Top Dispensary Edible, East
Medicated Gummies, MOTA
Oatmeal Peanut Butter Chocolate Chip Cookies,



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WINNER OVERVIEW

Blessed Edibles
Firebars, Eyebake Medibles

Top Dispensary Oral Extract, West
Phoenix Tears CBD, Nu
Phoenix Tears, Purely Medicinals
MediCaps, Headstash

Top Dispensary Oral Extract, East
THC Honey Tears, Green Island Naturals
Calm CBD Spray, Calyx
Pink Kush Tincture, Cronica Farms

**Top Dispensary Vaped or Smoked Extract,
West**
Distillate Pen, Little Farma
Platinum LHO, Horatio Delbert
Concentrates
Elite Shatter, Trees Dispensary, Victoria

**Top Dispensary Vaped or Smoked Extract,
East**
Blue Dream, BIOCAN
Girl Scout Cookies Pen, Alair
Honey Stick, Pharmabee

Top Dispensary Branding, West
Farmacy Dispensary, Victoria
Eden, Vancouver
Aura Health Studio & Dispensary,
Vancouver

Top Dispensary Branding, East
Eden, Toronto
Pacifco Health and Wellness,
Hamilton
MMJ Canada, Hamilton

Committee-Driven Categories

Lifetime Achievement Award
Dr. Mark Ware

Startup of the Year
Wheaton Income

Product of the Year
Arizer Solo

Deal of the Year
Canopy acquires Mettrum

Innovation of the Year
Tweed Main Street

Innovator of the Year
Chuck Rifici

Top Non-profit
The Canadian Consortium for the
Investigation of Cannabinoids

Most Progressive Public Office
New Brunswick

Most Progressive Researcher
Dr. Jonathan Page

Top Effort Affecting Policy Change
Jonathan Zaid

Writer of the Year
Jenna Valleriani

Top Charitable Initiative
Canopy Growth Corporation

Campaign of the Year
CannaConnect Caddies,
CannaConnect

Most Promising Licensed Producer
Tantalus Labs

Special Categories
Brand of the Year
Tokyo Smoke

Celebrity Advocate
**Melissa
Etheridge**

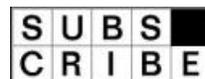
Top Lift Reviewer
Michael Pasini, m1kek9

Employer of the Year
**James E.
Wagner
Cultivation**

**Top 10 Employers of the
Year (in alphabetical
order):**

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Canadian Cannabis Clinics
Delta 9 Bio-Tech
Green Relief
GrowWise Health
Homegrown Hydroponics
James E. Wagner Cultivation
Megawatt HydroCulture
WeedMD

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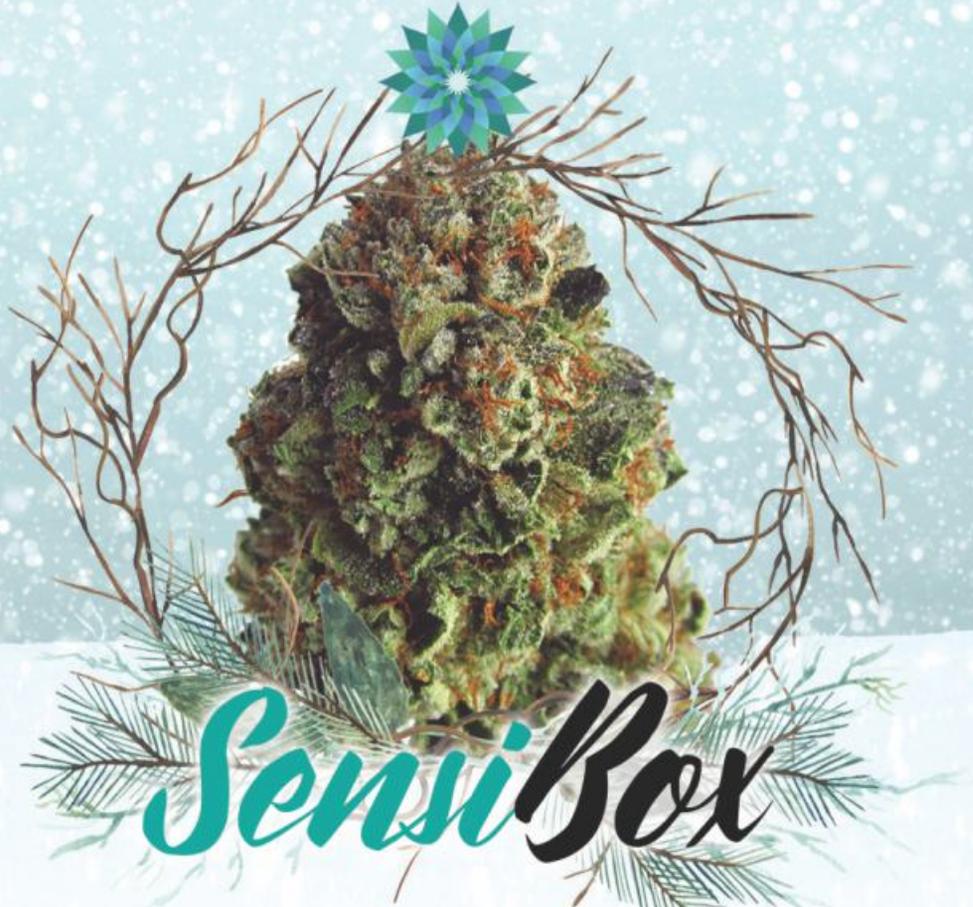
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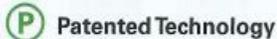
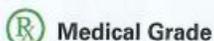
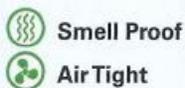
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Talking to BREE LEIGH In Toronto

Photo by Ryit Photography

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f t i g p

WOMAN IN WEED

High! Canada Magazine had the opportunity to sit down with Bree Leigh to talk about her women in weed experiences. We are sitting down with Bree at the Healing Tree at College and Bathurst in Toronto.

So Bree tell our readers a little bit about yourself

I am an all around Canadian girl. I started modeling a couple years ago. When I realized I couldn't really work due to being diagnosed with epilepsy at a pretty young age I had to start figuring something out. Epilepsy kind of started my path leading me to where I am now.

What lead you into the cannabis industry?

I got diagnosed with epilepsy at the age of 17. I'm currently 27 years old so it's been an uphill battle with pills, doctor's appointments, health and all of that kind of stuff. I couldn't do school, I got taken out of work because my epileptic seizures were so uncontrolled. It was a really tough time trying to organize my body correctly. I was going in and out of the hospital a lot. My dogs would sense when I'm about to have a seizure, they would get all weird. So I spent the first 5 years with my diagnosis going to doctors and taking pills with no change.

What turned you onto cannabis?

There always was talk of cannabis around. A few doctors had told me not to try it so I was trying all natural things to find out what could not kill my body, liver and future. The pills were hurting my body and half the time



putting me into seizures anyways. I got put on Dilantin and I was taken back to the hospital within 24 hours with another seizure. With most pills it will take your body time to adjust however my body was not adjusting to any pills the doctors were giving me. So when I looked into natural remedies the first and most popular thing that showed up was cannabis. I mentioned it to a few doctors and they wanted nothing to do with it but eventually a couple doctors opened up to me and I went on the great path. So I started using cannabis, I started eating it, drinking it in my tea, and taking it at certain parts of the day, I even put cannabis oil on my foot to sooth it. When I starting using medical marijuana I started having no seizures. I didn't stop taking my pills however the use of cannabis was when my seizures finally started to stop.

What were you telling your doctors?

For the first few years my doctors through the hospital would not prescribe it for me. I contacted a place that I had a meeting with a nurse then a doctor. They diagnosed me and assessed me and then taught me how to properly dose myself and it pretty much went from there. I got my card, started ordering online. I started realizing ordering online was not convenient for me but after I got my card everything started to look up, I have access to edibles, I was able to treat myself normally. With these pills I was taking from the doctors I was sleeping for hours, I would go periods of not being hungry and then I'd be hungry for hours, it was very all over the place. It wasn't healthy. I looked into what these pills would be doing to my liver in the future and it was absolutely outrageous.

What is your quality of life like now?

When I was younger I was on 8 pills a day four times twice daily. So that was absolutely disgusting the pills would make me sleep for hours. A couple years down the road I started medical cannabis and I went down to 4 pills twice daily. Then I went onto 2 pills. I completely stopped the pills this year and nothing has happened. I am waking up rejuvenated. My doctor

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WOMAN IN WEED



Photo by Phil Wong

HIGH CANADA MAGAZINE



What I'm working on now is mostly photo shoots, I have some traveling coming up as well. What I am doing day to day is trying to show the community what the Healing Tree has to offer, their cannabis has helped me so much. When I come to the Healing Tree I like to help out and tell my story. I have come across people with many illnesses and this is the only thing helping them. If it's helping me and my epilepsy and people with crohn's and other illnesses then clearly it is working. A daily routine is mostly photo shoots, supporting the medical cannabis market right now, trying to just get people to understand how good cannabis is for them instead of just taking a pill.

What are your plans for the future, personally and professionally?

Professionally my plans for the future I definitely want to keep in the medical cannabis community privatized medical dispensaries where you can pick up your medicine. I really want to continue to support that. My plans for the future, well you're definitely going to be seeing a lot more of my modeling so stay tuned for that. My website is www.breeleighmodel.com and my Instagram is www.instagram.com/breeleighig

You can also find me on the Healing Tree with many other of my Toronto supporters.

What are three things you think everyone should be doing?

I think everyone should be looking into more natural ways of living, not just smoking cannabis but all together natural living. I think everyone should look into the privatized cannabis dispensary market, you have a one on one interaction with people behind the counter, you don't have to wait, you can see what is in stock no hassle with shipping and receiving. With privatized dispensaries the staff is knowledgeable and I can see what I am getting. Lastly everyone needs to eliminate all the negativity in his or her lives.

wasn't really supportive of the situation and that's why I decided to lower my dosage of pills. Now that I am off the pills I am eating and sleeping normally. I haven't had an aura in almost 10 months. What an aura means is I could sense myself about to have a seizure, so I don't have auras anymore. I had a déjà vu spell; I looked into it and does lead into epilepsy. I had one déjà vu spell for one whole year. I would have aura's weekly even on the medication. So I was very nervous all the time to go out or work or any regular day-to-day activities. Driving was a big one for me it took a long time to even get my license back.

Can you discuss with us any challenges or adversity you've had to overcome adopting a full time role in the expanding Canadian cannabis market and how you've overcome them?

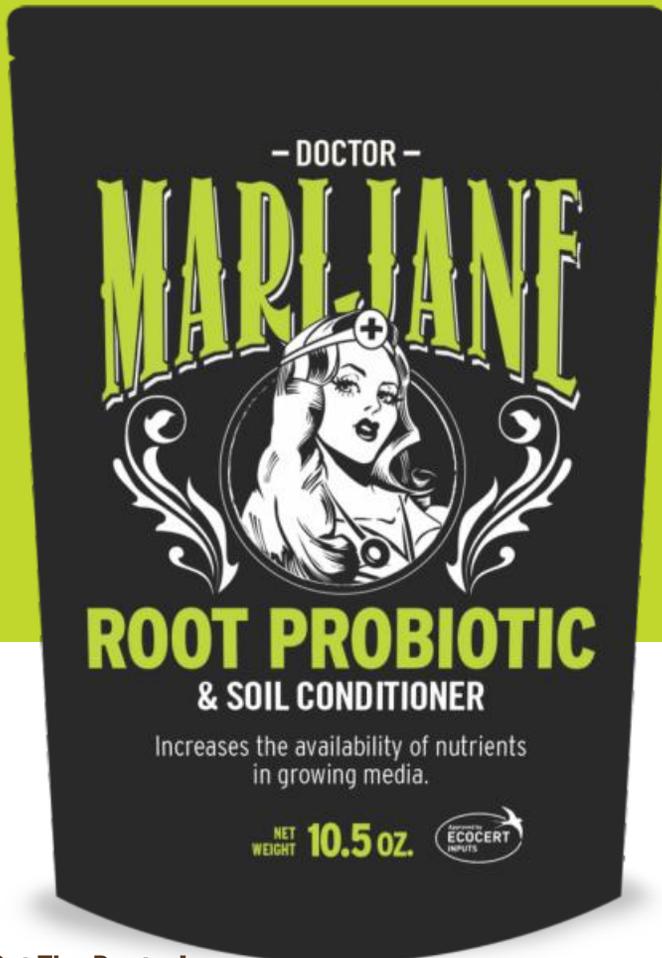
One of the challenges that I have faced included finding a doctor to get behind using medicinal cannabis. I had to step out of the box quite a bit. Secondly my drivers licence got taken away the second I got to the hospital. I had to get my drivers licence all over again. As soon as I started on medical cannabis everything started to flow normally with my body. I was able to calm down my brain and focus on normal things in my daily life. I can work now. I don't believe in my head that I need pills because I have seen and am seeing what medical cannabis is doing to my body and how it has helped me.

Can you tell us about the Healing Tree, what is up and coming and all together an average day here at the Healing Tree?

By Cy Williams

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Let the government know taxing medical cannabis is wrong. Join the #DontTaxMedicine campaign and

MAKE YOUR VOICE HEARD TODAY.

On November 10th, the Department of Finance announced a proposal to apply excise tax to both non-medical and medical cannabis. With a lack of insurance coverage and GST/HST already applied to medical cannabis, this proposal will lead to further affordability challenges for patients using cannabis for medical purposes. Medical cannabis must be treated as other prescribed medicines and accordingly be exempt from ALL taxes.

Send a letter to the government – Share your selfie or video – Support the campaign

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I'm a concerned constituent writing you today to share my urgent concerns with the government's tax policy for medical cannabis (this letter is also CC'd to Finance, Ministers of Health and Finance, MP Bill Blair, and my provincial senators). Applying ANY tax to medically prescribed cannabis is inconsistent with the taxation of prescription medicines, which are tax exempt. While the government has made progress on the medical cannabis system, taxing medical cannabis is wrong. The government must eliminate all taxes on medical cannabis including GST/HST and the proposed excise tax.

Taxes placed on medical cannabis create further financial barriers to quality of life and discourages Canadians from accessing the legal and regulated system put in place to help them. In combination with severely limited insurance coverage and the application of sales tax, the affordability of medical cannabis is already a significant issue for the 200,000+ authorized cannabis patients. The federal government's newly announced proposal to apply excise taxes to medical cannabis in addition to the existing sales tax will disadvantage Canadians seeking relief from symptoms including pain, seizures, and insomnia.

I am asking that you stand with me, over 200,000 Canadian patients, and their families to support the removal of all taxes from medical cannabis and support a tax structure equal to other medications by exempting medical cannabis from GST/HST and dropping the proposed excise tax.



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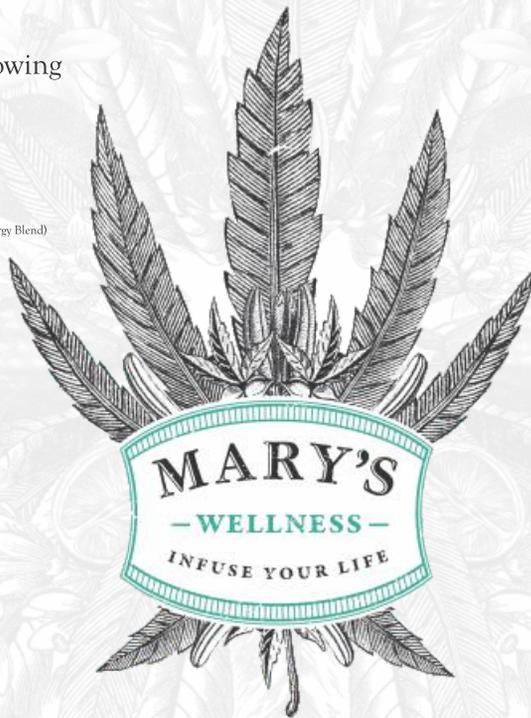
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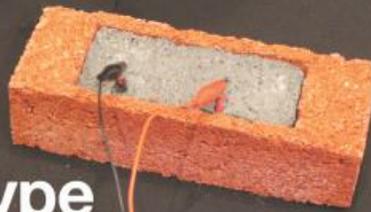
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Hemp Carbon Battery Prototype

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INDUSTRIAL CANNABIS INNOVATIONS



4.5v DC

By Bruce Ryan

Bruce Ryan @ CannaSystems.ca
Bruce Ryan www.cannasystems.ca

The Canadian Hemp Trade Alliance convention in Ottawa (Nov 13-16) went international this year. People from across North America and around the world attended. It was a great event in all ways. Over the four days, the 14th annual convention demonstrated how the shape and future of the industry is growing worldwide. Cannabis is here to change the world. There was a lot of discussion about the upcoming “legal” cannabis market in Canada, hemp farm operations and CBD production; as well as industrial applications and new technology. Canadian farmers are very interested in harvesting the leaf from their fields for CBD - which is currently stone cold illegal. All of this promises big changes in the community. It’s really the industrial sector that really attracts my interest: this has the greatest potential to change the future.

I was honoured to meet many of my heroes and innovators in the hemp sector. Some of these folks I’ve been talking to on the net for years. Other folks, I’ve known for two decades.

Bio Composites Group (BCG) from Drayton, Alberta showed off their composite manufacturing using hemp fibres. This company has developed industrial applications for several markets including bio-matting, car interiors, office panels and more. BCG is developing new products and new systems that impact industrial markets worldwide. An outstanding presentation of bio-design. They really should have been among the first on the lineup. They have done outstanding work commercializing industrial cannabis (hemp) fibre products.

Just Bio Fiber (JBF) from Calgary, Alberta were presenting their hempcrete block building system. Over the past three years, JBF has passed CSA standards to meet residential and commercial building codes. This is a block system that works like Lego© - each block locks into the next. They have developed a system that will construct R-40 buildings using the core “hurd” of the hemp stalks plus water and lime. This technology could be applied to every high-rise being built

today. Their first showcase project is a beautiful 2 storey home in Sooke, BC. The next project is a 5 storey commercial building in Kelowna, BC. Fire-proof, structural and insect repellent, this system creates breathable walls that are carbon-negative. Over time, the buildings absorb additional CO2 and petrify.... lasting for decades - or more! In Italy, ancient Roman Era hempcrete buildings are still standing one thousand years later.

The crown jewel of the CHTA convention is a hemp carbon battery prototype. Have you ever heard of a battery made from weed? Neither had I, nor anyone else at the event. This prototype uses carbonized hemp, graphite electrode and CBD isolates for conductive purposes for creating battery cells. The inventor developed a carbon hemp “foam” that will store energy. The image you see above has the prototype unit housed in a hemp “brick”. Brings up the possibility of walls that double as electrical storage. He was using his prototype to charge cell phones and tablets at the convention: 4.5 volts DC current. People were losing their minds. Checking in with my other friends, no one has heard of this either. No lead. No cadmium. No lithium. No gold nano-wire. This is a clean, bio-based battery source. Doing a bit of research on the net.... precious few results on carbon based batteries or storage systems. Exotic materials like sodium-ion, aluminum graphite or gold nanowires. There is work going on with graphene systems based research. Expensive. Hemp carbon: Pure genius! This has the potential to revolutionize the battery sector on a global basis.

What’s more, the hemp carbon foam developed for this project will also work like a filter to purify contaminated water. It acts like an aggressive carbon filter binding impurities to clean the water. If you pass DC current across the carbon, this filter will also desalinate seawater. Clean drinkable water from the ocean. Imagine solving the fresh water problems in countries around the world with pure hemp technology. Imagine purifying any water source using pure hemp carbon filters and gravity. This is another revolution. Every other system I’ve seen is expensive, energy intensive, extremely high tech or is pure nonsense. (sorry) We’re here to change the world.



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SOCIAL HEALING, PTSD & CANNABIS



(Jesse is a writer, medical cannabis patient, business consultant and advocate living and working in Ontario)

It is well known that cannabis is a healing plant, having gained mainstream and political acceptance for its medicinal virtues first and foremost. Something that's been little recognized is that its capacity goes beyond simply healing just in individuals. By incorporating medicinal cannabis as a society, we have the potential to heal our relationships and connections, to grow and be a healthier community. As we near the end of prohibition for 'non-medicinal' purposes, it turns out it's all probably medicine anyway. Let's discuss how cannabis works as an agent for social healing.

I heard a friend say recently, "If you consume cannabis when you're on your own, you're medicating or self-medicating for something. Social consumption is the only true recreational reason to consume." Unlike alcohol which can lead to violence when consumed in groups, cannabis consumption usually leads to greater levels of peace and harmony among those who consume together.

The social and recreational consumption of cannabis brings feelings of greater wellness to most and brings greater health to the people who consume. In relationships, the communal consumption of cannabis regularly facilitates deeper mutual understanding, feelings of connectedness and harmony. Consider that beyond just healing and managing trauma, greater empathy and compassion are common side effects of consuming cannabis for most people involved.

We know that when people get together and consume cannabis, it is exceedingly rare to for a fight to break out, unless perhaps alcohol or other drugs are also involved. Cannabis is often a simple facilitator of connections, the only caveats being if someone has gone too far and is uncomfortably stoned, anxious (we have CBD for those now) or asleep to talk or engage. The social benefits are myriad when consumer awareness and education are prominent

The links between cannabis and the treatment of Post Traumatic Stress Disorder are well reported. It has been shown to be medically valuable

and prescriptions are given to many Canadians for this purpose specifically. The links between military combat and PTSD are also well known, and for those suffering from psychological and often sadly physical pain, the benefits of this medicine are again widely reported. Given this, let's do a thought experiment and go beyond the individual and consider cannabis as a healing element for society on a large-scale, interrelational and multi-generational level.

Imagine for a moment a soldier. This person has dedicated their life, laid it on the line to protect the rest of our country. Returning home PTSD occurs all too often, by a multitude of names, it always has. We owe these great people the highest respect and appreciation, access to fairness always; however, there was a time of prohibition, many decades long, where medical uses for cannabis remained illegal. Even if this was a good potential medicine for soldiers returning from war, it was widely unknown and generally not an option.

What if there had been access in those earlier days? If there was, would the lives of soldiers and their family lives have been different? Their marriages? Friendships? Would their children's family lives be different, if perhaps the full, secondary, or even tertiary force of PTSD on all of them had been tempered somehow? We can be grateful for the mercy of cannabis for our younger, more recent veterans, but much trauma existed in the past that tragically many are still recovering from in various ways. It is true that PTSD has other treatments, however cannabis can be a part of a treatment plan ultimately requiring less medicine overall for some patients, and bringing about a greater improvement in quality of life than the range of other medications it can often at least partially replace.

For all of us, regardless of what we have been through, let us consider the powers of cannabis as an agent of peace on many levels, and the ways in which an enriched endocannabinoid social-system can be a great positive in ways we have yet to even acknowledge as we near the end of prohibition

By: Jesse B.

HIGH! CANADA MAGAZINE



High! Canada Magazine teamed up with video production company Silverpoint Media and host Phil Wong and we have launched our YouTube channel and there is no looking back now -Join us as we get the Higher Perspectives on what is going on in the Canadian Cannabis Industry: Opiates Crisis, Legalization, LP's, Dispensaries, Branding, the Future of Cannabis and more from the 2017 Grow Up Cannabis Conference & Expo.



Phil Wong

is an Advocate and
For Medicinal and
Recreational Cannabis
In Canada



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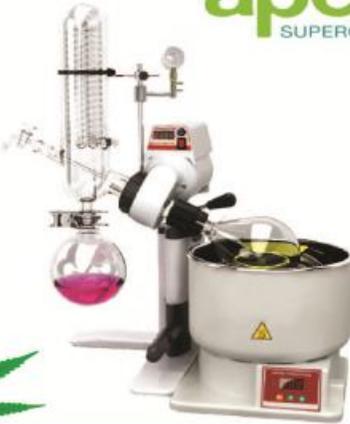
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Due to government weather control experiments, The Northwestern states of Oregon, Washington, I.A. and Colorado have been hit with a freak snowstorm...

Closing all the MMJ dispensaries in the area...

WONDERFULLY WRITTEN BY James Longshore & Bianca Mina
PERFECTLY PENCILED BY Marak Dubianski
INCREDIBLY INKED BY Cristian Docolomansky
CAPRICIOUSLY COLORED BY Luca Romano
LOVINGLY LETTERED BY Keith Perkins
CREATED BY: James Longshore

...leaving millions of innocent stoners without their green this holiday.



How we are going to eat all this food without our mary jane?

Our only hope is Santa Claus. But he's not answering our calls.



We're good buds. I'll pay him a personal visit.



James rolls up to the...

It's these anti-depressants. They're making me pretty meh about Christmas.



Exactly. Do you want everyone else to suffer too?

I can't transport illegal goods. What if I get pulled over?



You like cookies, right? Why don't you try mine?

MUNCH CRUNCH MMMM



I've checked the dispensary list against mine twice. It seems these patients have all been pretty nice. Why don't you take my sleigh?



Wheeee

High! High! High! Happy Holidayz!!!

May the JOINT be with you.

A VERY CANNABIS CHRISTMAS: BRINGING BETTER TO THE MARIJUANA MAINSTREAM



By Irie Selkirk

This isn't going to be your typical list of items that you can click through to order immediately—although I'll include a few to simplify your life. Instead, this information is simply designed to help one recognize what the cannabis consumer enjoys... something that some of the provincial governments seem to be avoiding at all costs.

When you think about the cannabis connoisseurs in your life, what is it exactly that sticks out? They're usually a little more laid back. They know how to unwind without losing control and the holiday season is one of the easiest times to champion how safe and harmless cannabis really is. (It's also one of the best ways to combat that hangover. Trust me on this.)

What do we like? We like ritual and relaxing, or we value efficiency and discretion. We dislike judgment and stigma, and we enjoy enhancing our positives and quelling our negatives. And really, we are starting to feel like we're finally getting a bit of breathing room. It's the perfect time to celebrate with some accessories that won't be out of place with that bottle of wine or coffee table book.

You can get those stone ice cubes for the whiskey drinker, an Instant Pot (not that kind of pot) for your culinary friend, automatic wine opener for your imbibing neighbours, or a fruit tree in another country or donation for the non-consumer mates on your list. So what do you buy the cannabis lover in your life? Well, hopefully soon you can get them some beautiful buds from a storefront on

your way to a holiday party. However, until we all get to that point there are still a number of options sure to please the cannabis enthusiast, as well as the cannabis curious.

We are aware that non-consumers notice the smell and can turn up their noses at our very particular floral scent, so gifts that embrace (or erase) that scent can go over well. There are essential oil diffusers and blends, scent-proof bags for travel and function like Smelly Proof, Abscent or Stashlogix, or more fashionable accessories such as Van der Pop, Erbanna and Anabis. Picture a shawl or wrap for your cousin always popping outside for a puff after dinner, or a stealthy pipe, like the Genius or Journey. There really are options for all different kinds of cannabis users. High-end vaporizers like the Pax or Firefly or sleek vape pens like Alair and Toko available in dispensaries and online.

For the more hands-on, DIY cannabis enthusiast, think edibles and lotions, with a Magical Butter or Levo machine. These kitchen gadgets are easy ways to infuse oils for baking and making topicals. And you can include some silicone trays for dosing the oils out for storage. With storage in mind, Ahlot, Cannaseur, Cannador and Marley Naturals offer beautiful wooden storage boxes for flowers and concentrates. Thin modern "liquor cabinet"

Cannabis Research A to Z

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And as with every holiday season, it's important to support your local businesses and entrepreneurs. And along with many Canadians, I'm dreaming about the day I can show up at a dinner gifting the host with a lush bouquet of some of the country's finest kush from a local shop.

By Irie Selkirk

style. I think the Apothecary case and Greenskeeper are great (although I'd love the Greenskeeper to be glass for storage) and rolling kits (pre-fab or build your own at a local head shop) can make smoker friendly stocking stuffers. Tokyo Smoke, Roach-a-Rama, RAW and RYOT all have great options. Don't forget the empty pre-roll cones and Crowns filter tips available in stores and online.

There are so many great books available now that we are embracing the end of prohibition and the age of accurate cannabis information and culture. Many of these books are written by Canadians to suit any cannabis curious individual—from medical information, growing your own or how to roll the perfect joint. You'll want to check out Dana Larsen's amazing series and some classics like *The Emperor Wears No Clothes* by Jack Herer.

Definitely shop around on Etsy, there's a great selection of cannabis accessories, tools, clothing items, jewellery, one of a kind dab tools. Also, Shopmilkweed.ca has some beautiful options and the most stunning rolling kit that might just be sold out by the time this prints, the Provision Tin is on my list this year.

For that old school cannabis smoker, a beautiful "heady" piece of glass is always a hit and a great way to support local cannabis entrepreneurs. Check out Instagram and your local head shop, and of course, there's always MOM (mail order marijuana) websites to get the real deal (buyer beware). A Google search will lead you in the right direction here and you can find reviews online as well to ease any concerns.

We want what every else wants for the holidays, good friends, health and happiness. We just use cannabis to enhance those experiences...so take an idea and see if you can put some weed in it.

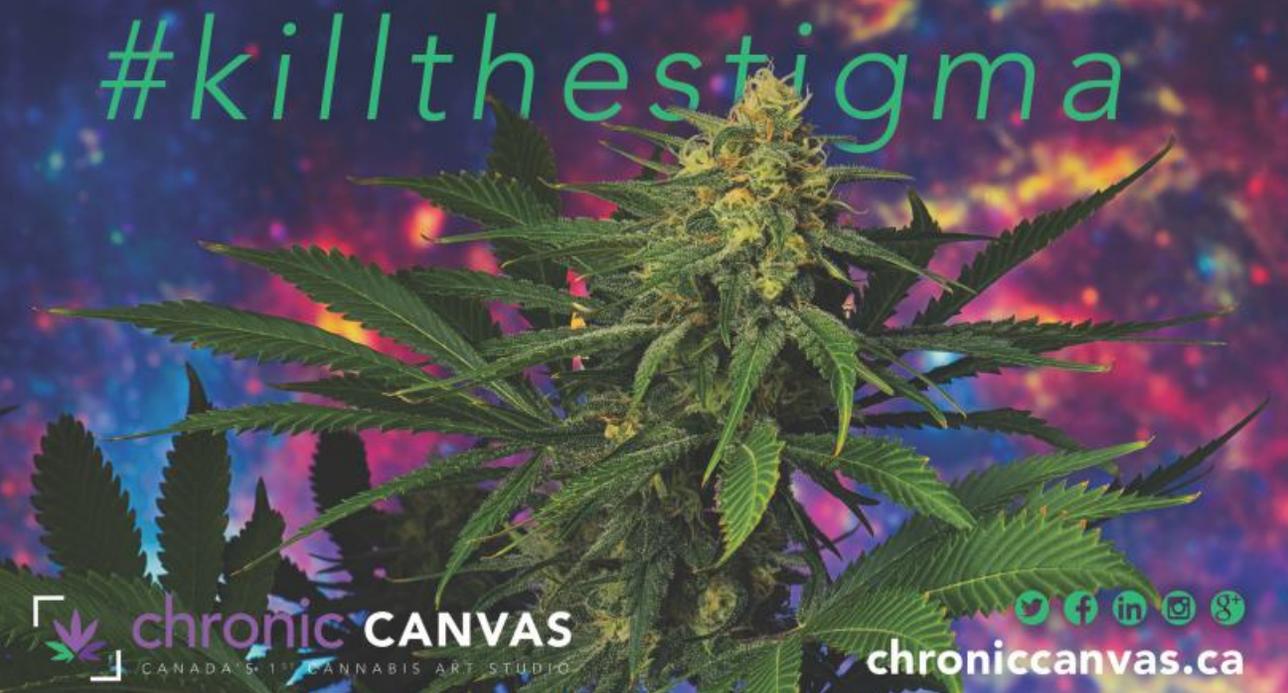
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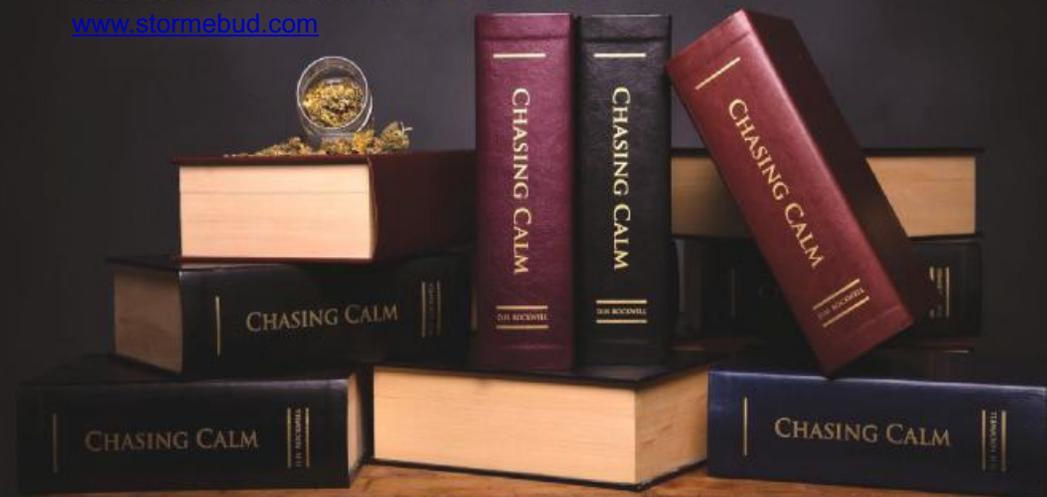
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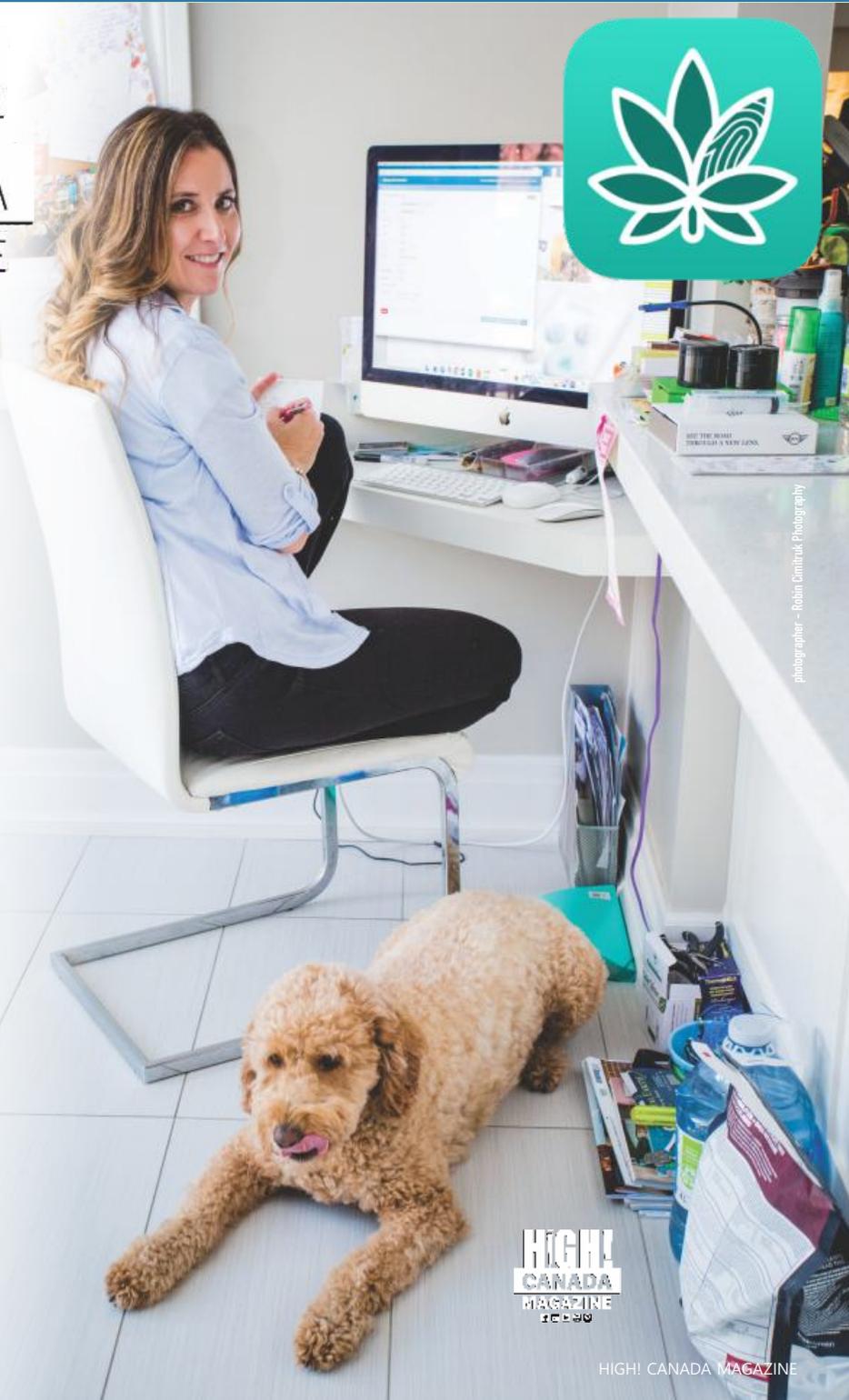
Women and Weed - Stephanie Karasick Founder & Chief Strategy Officer

Strainprint Technologies Ltd.
www.strainprint.ca

Today we are pleased to have with us Stephanie Karasick from Strainprint. Stephanie was born and raised in the suburbs of Montreal, and left shortly after getting her degree in Graphic Design. She moved to Toronto, working as a copywriter at Leo Burnett, Saatchi & Saatchi, JWT, Taxi, and MacLaren McCann over a span of 15 years. Somewhere in that time, she began studying photography, left the corporate world to work as an editorial and family photographer, and a mom. The idea for Strainprint came to her after her first few months of using medical cannabis, when she was noticing how little information and scientific validation there was on various treatments.

What led you into a career within the Canadian cannabis industry?

Circumstance I guess, though I still don't think of it as a career. My deep-rooted



photographer - Robin Cimtruk Photography





passion comes from my own personal experience with post-traumatic stress disorder (PTSD) due to a traumatic childhood experience which resurfaced as an adult leaving me depressed, anxious and debilitated as a professional, wife and mother.

After numerous failures on the typical prescription medication front to treat my PTSD, which left me feeling numb and checked out with other unwanted side-effects my therapist prescribed medical cannabis.

Having never been a cannabis user, I was confused with the hundreds of medical cannabis to choose from, so I took extensive hand-written notes, developing a robust journal of my medical cannabis experience. My journey to find peace in life was the genesis of the medical tracking app - Strainprint.

And how did you get involved with the cannabis industry?

I got involved not long after I became a patient, in 2014. At that point, Cannabis was a new form of medicine that was having a profoundly positive impact on my mental health. I wanted to learn as much as possible and was shocked at how little guidance there was, certainly for newbies. I wrote down every single time I medicated and started seeing pretty vast differences in how I reacted to various strains. It was somewhere in there that I thought there has to be a better way for people to learn about how their bodies interact with cannabis.

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photographer - Robin Chitruk Photography

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I was fortunate that my husband has a business that develops websites and apps and was able to get a prototype of the idea built. The following year we brought some incredible partners on, so we could build it properly and get this tool in the hands of patients across the country.

Did you encounter any challenges or adversity to adopting a full time role in the expanding Canadian cannabis market, and if so what did you do to overcome them?

Of course, every industry has its share of people who have different motivations and beliefs, and that's how I see it. We've had people tell us they're building the same software, don't see the value in what we're doing, or are still trepidatious of legalities surrounding this space. Those interactions generally fuel me to push harder and to do better.

Can you run us through an average day for you?

The days often feel like roller coaster rides. Today was no different: We had a small technical glitch this morning that was quickly fixed, but really stressed me out. Moments later, I got an email from a Strainprint user who wanted to express her gratitude to us for the app! That she's finally got a semblance of a life back after years of suffering, thanks to cannabis, and to the app which lets her see everything. Honestly, I cried! Then I dropped off about 25 packages to the Post Office, vapes

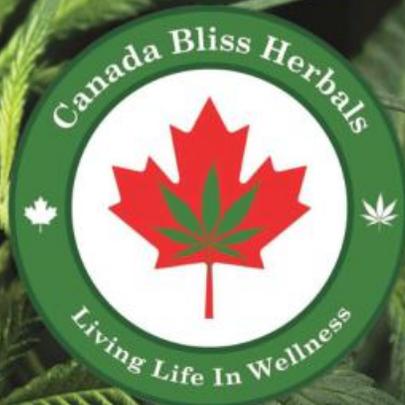
and other swag for a loyalty program. I take the time to hand-write a note in each package. I love the idea of being able to brighten someone's day, then I answered emails, updated strain database, we currently have over (3000 strains listed), picked up kids from school, jotted down some ideas on how to improve the app and ordered some more T-shirts.

And what do you have in store for Strainprint in the New Year?

This is going to be a busy year for us, as we continue rapidly growing and expanding into other markets. We really believe this tool will help so many people and want to keep spreading the word about it. I don't spend much of my energy strategizing about the business side, that's what I have great partners for! But I know we are doing this for the right reasons. We truly believe in cannabis as a legitimate therapy and the first thing that has to be done away with is the stigma. If we continue along our path, we'll have the evidence of thousands upon thousands of patients whose lives are infinitely improved from using cannabis. We need more doctors to see this data. We need Government to see this data. We need your neighbor to see this data.

And alongside this, I want to make sure I remember to take time to notice all the beautiful little things around me. My two young girls and dog and wonderful husband deserve that.

By Phil Wong



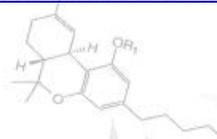
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INSIDE THE WORLD OF



HYDROTHECARY

By Richard Phillips

High! Canada Magazine was invited recently to take a walk around at the Hydrothecary facility. Located in Gatineau, Quebec on a 65-acre (26 hectare) peninsula along the Ottawa River, on which they are only occupying about 9% of their private acreage which boasts a healthy five unique water sources. Where fruitfully they are operating a state-of-the-art 50,000 square foot facility and producing up to 3,600 kgs of cannabis each year.

In the fall of this year they broke ground on a brand new 250,000 sq. ft. Dutch designed, state-of-the-art Venlo style greenhouse, increasing their total size to 300,000 sq. ft. and their current production volume by six times. Featuring a diffused glass roof and segregated cultivation areas allowing optimization of growing environments and minimize external influences.

As an authorized licensed producer under the Access to Cannabis for Medical Purposes regulations, Hydrothecary has strived to maintain a transparent relationship with Health Canada, the ministry of labour and local municipalities.



To which they have taken the approach of staying above the standard, aligning themselves as a premium brand capable of catering to consumers of all walks of life Canada wide.

On October the 4th, they were awarded the Coup de Coeur at the Job Creation Awards Gala in Quebec, by creating 27 jobs in 2015-2016, then to further that another 72 jobs in 2017. With further expansion of their self described family by another 100 employment opportunities when their expansion is completed, and fully operational.

Recently at the Lift Canadian Cannabis Awards in Toronto, they were humbled to receive three top honours having the Best New Cannabis Product by a Licensed Producer for their Decarb cannabis also as second runner up in the same category for their sublingual cannabis elixir and lastly for the Best Packaging. When our team had the chance to visit their facility they were met by James Mcmillan a veteran marketing and business development guru.

Guy Degrace works in Community Engagement at Hydrophothecary,

originally starting within their call center in 2015 where his success, personable approach and professionalism propelled him forward, taking his current role early in 2017

Within their ranks is noted Master Grower Agnes Kwasniewaska Canada's first female master grower for a Licensed Producer. With nearly a decade within the agriculture and environment research field.

Boasting a proprietary strain (as shown in picture) which can be visually identified as a product of time tested results, superior engineering and care.

We were taken through the process in which each bud is put through a soft tumble, then hand inspected and as James liked to phrase it, 'manicured by hand'. After a curing time this entire process is repeated ensuring each sweet nugget has the maximum yield and least amount of waste by the gram.

By Richard Phillips
Photos supplied by Hydrophothecary

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